

Dwivedi, Abhishek

From: Phillips, Louise <Louise.Phillips@tandf.co.uk>
Sent: Tuesday, 3 February 2015 2:57 AM
To: Dwivedi, Abhishek
Subject: Your article has been included: Social Sciences Most Read

Dear Abhishek Dwivedi,

I hope that I find you well.

I'm just emailing to let you know that your article, 'Self-Brand Connection With Service Brands: Examining Relationships With Performance Satisfaction, Perceived Value, and Brand Relationship Quality', published in *Services Marketing Quarterly* has been included in an online article collection featuring the most downloaded articles published in Routledge Social Sciences journals in 2014. The collection features the top three most downloaded articles that were published and downloaded in 2014 in each Routledge Social Sciences journal.

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Best wishes,

Louise Phillips

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