For the first time, FASHFEST is designing its own line of contemporary swimwear featuring a urban edge. This collaboration involves JETS Digital and British fashion designer Shelley Campton. Three local artists and a graphic design company were commissioned to produce designs that were digitally printed on fabric. The swimwear itself was then designed and made in Canberra—fashioned around the four themes of this year’s FASHFEST. Organisers believe this type of ambitious collaboration has never taken place before in an Australian fashion show. The garments may be available commercially after FASHFEST 2014 depending on the demand.

ELEANOR GATES-STUART AND JEMIMA PARKER
The Scientist Theme

Eleanor Gates-Stuart’s artistic profile
extends across a spectrum of art and design with a focus on science. She communicates in innovative ways, questioning and engaging her audience in art, science, design and technology. Eleanor is a PhD researcher with ANU's Australian National Centre for the Public Awareness of Science and an artist-in-residence at CSIRO. She translates scientific thoughts, theories and processes into highly visual, detailed and beautiful work.

Jemima Parker is an emerging artist and screen-printer. She uses traditional textile materials and methods, with drawing and printmaking processes, to create work that moves between disciplines and blurs boundaries of creative practice. Jemima graduated with First Class Honours in Visual Arts (Textiles) from the ANU in 2012. She recently received CAPO's prize for her work in the 2013 M16 Artspace Drawing Prize.

ELEANORGATESTUART.COM
STELLRSCOPE.COM
JEMIMAPARKER.COM
FACEBOOK.COM/JEMIMAPARKER.ARTIST

SHELLEY CAMPTON
Fashion Designer

British fashion designer Shelley Campton, who now calls Canberra home, has worked in fashion for more than two decades, including as Design Room Manager for Veronika Maine. Since graduating with honours from the University of Northumbria at Newcastle, United Kingdom, Shelley has been involved in designing for H&M, Oasis and River Island.

JETS DIGITAL TM

JETS Digital Group is an innovative, next-gen integrated digital solutions provider for the fashion and textiles industry. The group’s success in local manufacturing, fashion and textiles is attributed to its innovative framework which embraces digital thinking, cutting-edge systems and modern technologies.